

DOUGHERTYARTSCENTER

REPLACEMENT

Community Meeting #1 Summary

PARD, Studio8/Overland Partners, and Adisa Communications facilitated an open house on the Dougherty Arts Center Redevelopment Plan on Oct. 28, 2020. The project team educated more than 80 attendees about the project. A one-hour interactive Menti.com presentation was delivered on the project design, scope, and timeline. Demographic data was collected through Menti.com, and audience feedback was managed through Zoom and Public Input. Questions were taken from the audience for roughly 40 minutes and were answered by the project team and Dougherty Arts Center representatives.

Public Meeting At-a-Glance

Wednesday, Oct. 28, 2020, 5 - 7 p.m.

Public Input and Zoom

Attendance: 87

Comments: 36

Project Team:


City of Austin Parks and Recreation
Department

Studio 8/ Overland Partners

Adisa Communications

Goal: To educate Austin residents and DAC participants about the redevelopment project and to gather their feedback.

Summary of Feedback Received



Community Meeting #1 Feedback Themes

- Concerns about selection process for new location
- Accessibility, parking and transportation
- Connection to other art institutions
- Specific program needs
- Design and lighting ideas
- Diversity and inclusiveness of programs
- Renaming opportunities for the new facility

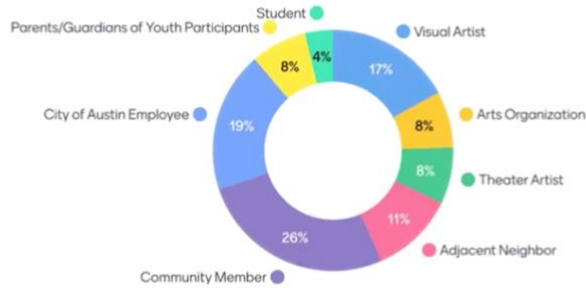
Participants of the Dougherty Arts Center Community Meeting #1 voiced their concerns about the new location's selection process, such as accessibility, parking, and transportation. Community members also communicated their interest in seeing the Dougherty Arts Center connect to other art institutions in the Austin area. The Dougherty Arts Center offers multiple programs in which community members expressed specific support needs such as design and lighting for theatre and visual artists. Also, community members found it necessary for the Dougherty Arts Center to embrace diversity and inclusiveness and incorporate those elements into programs the center would offer.








Demographics

Through the interactive presentation on Menti.com, attendees shared data on their race, residential area, and reasons for visiting the DAC. Attendees who did not participate directly with the online presentation website were able to answer via Zoom.

Please tell us about yourself.



Chat Messages

 bill mcmillin	53:12
theatre artist	
 leticia	53:28
plastic artist	
 Patrick Wong	53:29
architectural photographer	
 Lisa Scheps	53:34
arts org	
 Phillip Bernard	53:45
musician and music teacher	

Public Input

During the Q&A portion of the discussion, attendees expressed excitement about the project. Questions focused on accessibility, transportation, parking, program needs, design features, and connections to other art institutions.

Design Scope

Phase A: Consider 3 schematic site alternatives and strategies to manage parking and traffic demand. Return for Council approval.

Phase B: After Council approval, proceed with design and construction.

Chat Messages

Jeanette Cunningham 01:54:45
Don't know if this is too early. But I was wondering if there are plans for an outdoor stage for performances?

Jeanette Cunningham 01:57:31
If dance/movement classes are going to be available through DAC - a room with mirrors would be needed. If not attached to the wall floor to ceiling like at

PEGGY ELLITHORPE 01:58:42
To raise hand, go to Participants

Comments Received

Attendees were offered the option to enter their comments, questions, and concerns into three different platforms; Menti.com, PublicInput.com, and Zoom.

The image shows two screenshots from a virtual meeting. The top screenshot is a Menti poll titled "What have we missed? Not talked about?". It contains several text boxes with comments from attendees. The bottom screenshot is a Zoom chat window titled "Chat Messages" showing a conversation between Justin Schneider, PEGGY ELLITHORPE, and Eduardo Longoria.

What have we missed? Not talked about?

- Thanks for the presentation. It was comprehensive and helpful.
- What might be the size of the theatre? How many seats? How will it be designed - Arena? Proscenium? Thrust?
- Ditto!
- 1. why Butler Shores? 2. Will DAC host Art City Austin? If not, then why not?
- Consideration of providing programming/space for music.
- I wasn't sure where I fit in as a community member in the small groups? A little more about parking?
- Are you talking to different ethnic/cultural groups?
- Process for working with theatre companies to rent... specifically access to the theatre on various

Chat Messages

Justin Schneider 01:59:25
Question: Will access to the parking from DAC be Riverside and not Toomey? Will the power lines be buried? Will the heritage trees be protected? Thank you

PEGGY ELLITHORPE 02:03:27
Sprung floors for dance in the works? So many performance locations are not set up for dance.

Eduardo Longoria 02:07:43
There is no sidewalk on the conceptual site plan connecting the full length of Toomey Road.

PEGGY ELLITHORPE 02:07:55
It is called ATX hackerspace in N Austin

Menti.com Interactive Questions

1. **Question:** ICEBREAKER: What word best describes what you believe the new DAC should become?

Answers:

Timeless - 3 comments

Theatre - 3 comments

Community - 12 comments

Creative - 7 comments

Inclusive Diverse Accessible - 7 comments

Interactive

Unprecedented

Dynamic

Darkroom

Welcoming Spacious Artistic Creative Diverse

Workshop

Innovative - 2 comments

Landmark - 2 comments

Equity - 2 comments

Vibrant

Supportive

Model sustainability

Accessible Affordable Welcoming Inclusive Beautiful - 3 comments

Diverse

Flexible - 2 comments

Filled Multi-art Theatre Functional Welcoming

Beautiful - 2 comments

Connected to park

Open

Culturally equitable

Anti-racist

Equality Affordable Creating Bright Sustainable

Iconic arts Forward diverse

Ceramics multigenerational unpretentious

Magical

Welcoming

FUN

Inspiring

Context Sensitive

Fun Playful Connected

More parking. More classes. More space.

Natural lighting

Pottery class. Photography class.

More publicity for the exhibitions, performances, and classes there, and a stronger sense of connection to and even partnership with other arts institutions in the city, particularly those nearby (such as Zach Theatre and the Long Center).

Delight, relaxation, inspiration, & inquisitiveness.

2. Question: Please tell us about yourself.

Answers:

Visual Artist - 14

Arts Organization - 5

Theatre Artist - 7

Adjacent Neighbor - 7

Community Member - 19

City of Austin Employee - 10

Parents/Guardians of Youth Participants - 4

Student - 4

Musician and Music Teacher - 1

Arts in Public Places - 1

Landscape Design - 1

Dancer and Dance Educator - 2

3. Question: Please tell us your race/ethnicity.

Answers:

Native American/Indigenous - 0

Asian American/Pacific Islander - 4

African American/Black - 0

Hispanic/Latinx - 4

White/Caucasian - 24

Biracial/Multiracial - 2

4. Question: What is your age range?

Answers:

17 or under - 0

18-24 - 1

25-34 - 2

35-44 - 6

45-54 - 7

55-64 - 12

65 or older - 6

5. Question: Please tell us which council district you call home.

Answers:

District 1: Harper-Madison - 1

District 2: Garza - 0

District 3: Renteria - 3

District 4: Casar - 0

District 5: Kitchen - 10

District 6: Flannigan - 0

District 7: Pool - 3

District 8: Ellis - 1

District 9: Tovo - 5

District 10: Alter - 4

I don't know. - 1

I don't live in Austin. - 4

6. Question: How long have you lived in Austin?

Answers:

Less than 5 years - 1

5-10 years - 5

11-20 years - 16

21-30 years - 3

More than 30 years - 14

Don't live in Austin - 0

7. Question: In 2019, how often did you visit the DAC?

Answers:

I have never visited the DAC - 3

Fewer than 5 times - 13

5-12 times - 11

2-3 times a month - 2

Once a week - 2

2 or more times a week - 5

8. Question: How do you use the DAC?

Answers:

After school/youth programs - 7

Adult Classes - 13

Attend Gallery Events - 24

Attend Theater and Special Events - 20

Artist Professional Development Programs - 8

Rentals - 5

Rehearsal/Community Rooms - 5

9. Question: Please rank the DAC design guiding principles (1 being lowest, 10 being highest)

Answers:

	Weighted Average	0	1	2	3	4	5	6	7	8	9	10
Welcoming	7.53125	0	1	1	0	1	5	4	4	5	3	10
Communal	7.53125	0	0	0	0	2	6	2	6	7	4	7
Inspiring	6.6875	0	1	0	1	3	6	2	1	9	2	6
Sustainable	7.25	2	0	1	2	1	2	6	6	6	3	6
Creative	8.59375	0	0	1	0	0	5	0	2	7	5	14

10. Question: Privately share your email if you are interested in a small group meeting

Answers:

Which small group discussion would you like to join?	What is your email address?
Photography	[REDACTED]
Theatre Organizations and Participants	[REDACTED]
Theatre Organizations and Participants	[REDACTED]
Ceramics	[REDACTED]
Theatre Organizations	[REDACTED]
Neighbors	[REDACTED]
DAC Staff	[REDACTED]
Friends of the DAC	[REDACTED]
Theatre Organizations	[REDACTED]
Nearby residents and neighbors	[REDACTED]
DAC Staff	[REDACTED]
Gallery artists and visual arts organizations	[REDACTED]
Nearby residents	[REDACTED]
Neighborhood and or Community Organization	[REDACTED]
Friends of DAC	[REDACTED]
Friends of DAC	[REDACTED]
Adult Ceramics	[REDACTED]
Theater artist and artist development	[REDACTED]
Nearby Neighbors (Casa de Luz Wellness Community Center)	[REDACTED]
I'm DAC staff but would like to listen in to clay and drawing/painting groups if possible	[REDACTED]
Friends of the DAC	[REDACTED]
Can we have an "Art in Public Places opportunity" small group discussion?	[REDACTED]
Visual Artists & Artists Professional Development, Adult Fine Art, Friends of DAC	[REDACTED]
Theatre	[REDACTED]
Adult Ceramics	[REDACTED]

11. Question: What have we missed? Not talked about?

Answers:

Thanks for the presentation. It was comprehensive and helpful.

What might be the size of the theatre? How many seats? How will it be designed - Arena? Proscenium? Thrust?

Ditto!

Consideration of providing programming/space for music.

I wasn't sure where I fit in as a community member in the small groups?

A little more about parking?

Why Butler Shores?

Will DAC host Art City Austin? If not, then why not?

Are you talking to different ethnic/cultural groups?

Process for working with theatre companies to rent, specifically access to the theatre at various times of the day without having to pay for additional city staff

More equity/ inclusion

What plans do you have for the restoration of the existing site?

Casa de Luz is a wellness community center across the way from the park. Casa de Luz has been building a community for 30 years on Toomey Road, and we want to strengthen our ties with DAC

12. Question: Please rate on a scale from 1-5

Answers:

	Weighted Average	1	2	3	4	5
Usefulness of the information	4.93	0	0	0	1	14
Quality of the presentation	4.93	0	0	0	1	14
Ability to provide input and feedback	4.73	0	0	0	4	11

Comment and Question Main Themes

Parking and Accessibility - 5

Location Site Selection - 2

Future of Current Site - 3

Program Needs - 5

Design Ideas - 8

Renaming of future site - 2

Comments Received via Public Input

1. More publicity for the exhibitions, performances, and classes there, and a stronger sense of connection to and even partnership with other arts institutions in the city, particularly those nearby (such as Zach Theatre and the Long Center).
2. Theatre performances, dance performances, classical concerts, visual arts exhibitions, and educational events such as interviews and round table discussions with artists.
3. The gallery space, auditorium, and classrooms add to the ability of Austinites to experience art and improve the QOL here.
4. Art gallery and artists talking about their work.
5. A nice receptionist and opportunities to show work.
6. Since the new DAC is so close to the trail, I can imagine luring trail users to use the facility and attending the DAC events.
7. The architecture design should be simple, strong, well detailed, take advantage of natural light, and connect with the outdoors.
8. Informative signage, helpful staff
9. Creating space and infrastructure that are suited specifically for the artists who will use the spaces and the audiences who will visit them, e.g., light grids, soundproofing, light, and sound systems, loading and storage areas for performing artists, comfortable seating, and sightlines for audience members, loading areas and movable walls and lights for visual artists.

Questions Received via Zoom

10. What other art centers are expected to inspire the design of the future DAC? Ceramics?
11. Why are we not considering Zilker Park for the new site?
12. Makers Space? CNC Router, 3D printer. Consider teaming with ATX Hackerspace in N. Austin
13. What did you mean by "future conversion" of the parking structure?
14. Don't know if this is too early. But I was wondering if there are plans for an outdoor stage for performances?
15. Is there thought into Outdoor Stage considered? Movement classes need mirrors that are on roller wall.
16. Will access to the parking from DAC be Riverside and not Toomey? Will the power lines be buried? Will the heritage trees be protected? Thank you
17. Spring floors for dance in the works? So many performance locations are not set up for dance.
18. There is no sidewalk on the conceptual site plan connecting the full length of Toomey Road.
19. Will the new facility have a darkroom?
20. Isn't the PARD Main Office a historic mid-century building? (Historic Preservation)
21. How will DAC continue to support Theater Artists and Educators?
22. It would be ideal to have serious gallery space w/good lighting in at least two galleries--Austin deserves it. Good parking is also essential. Many times I failed to see a show because I could not find convenient parking. Underground? might be ideal.
23. Will you be asking the questions posted via menti?
24. A full-length Toomey Rod sidewalk is absent from the site plan?
25. Will the new building be at the same location with the same footprint? If not, why? Couldn't the contents of the building be put in storage while the new building is built? Why cover another area with impervious cover? After the building is demolished, this prime location will surely be covered with another building. Why shouldn't it be the arts center in its historic location?
26. Extremely minor question, and I'm just curious. Why keep the Daugherty Arts name?
27. Will the old Dougherty open to having classes while the new one is being built?
28. Casa de Luz has been a wellness community center for 30 years across the way from the site and would love to enhance our connections with DAC.
29. Will there be underground parking?
30. Why keep the name Dougherty?
31. Will the facility host the Austin Music Festival?
32. Consideration of providing programming/space for music?
33. What might be the size of the theatre? How many seats? How will it be designed- Arena? Proscenium? Thrust?

Questions Received via Menti

34. Are you talking to different ethnic/cultural groups?
35. Process for working with theatre companies to rent...specifically access to the theatre at various times of the day without having to pay additional for city staff.
36. What plans do you have for the restoration of the existing site?