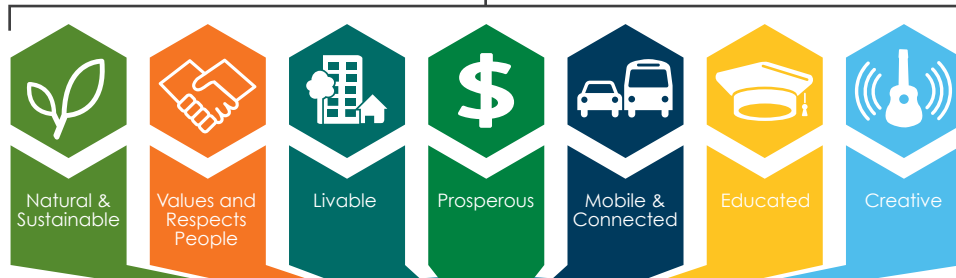


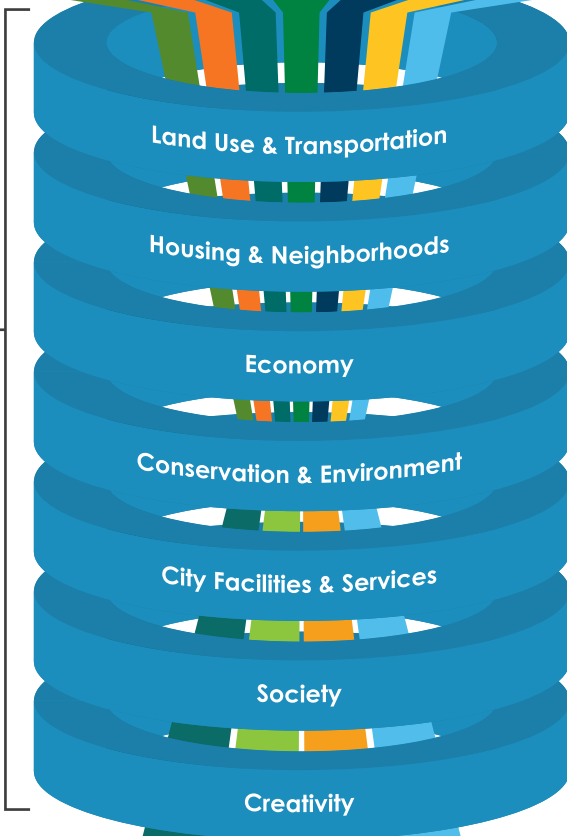
As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all.

### WHY?

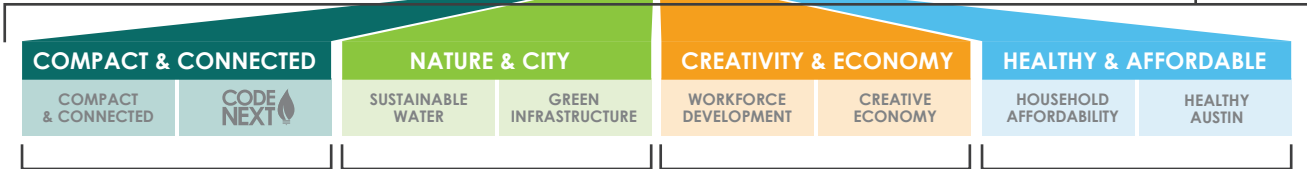
Because we have a community vision for the type of place we want Austin to be in 2039. That vision includes...



**BUILDING BLOCKS**  
These Building Blocks are the foundation of Imagine Austin's policies.



**HOW & WHO?**  
**PRIORITIES**  
Imagine Austin's 8 priority programs can be boiled down into 4 easy-to-remember themes. There are 8 inter-departmental teams championing these initiatives.



- Invest in a compact and connected Austin.
- Revise Austin's development regulations and processes (CodeNEXT).

- Sustainably manage our water resources.
- Use green infrastructure to protect environmentally sensitive areas.

- Invest in our workforce, education systems, entrepreneurs, and local businesses.
- Invest in Austin's creative economy.

- Increase household affordability throughout Austin.
- Creative programs for a healthier community.