

Sustainable Community Initiative

Community Profile



Neighborhood Housing and Community Development Providing opportunities, changing lives

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Community Profile

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Purpose

This Community Profile presents a snapshot in time of the area in and around the Colony Park neighborhood of Austin. Through extensive collection of quantitative data, the authors seek to illustrate—through narrative, maps and graphs—current conditions in the project area. This data will serve as the starting point for subsequent data gathering initiatives of both a quantitative and qualitative nature that will provide the context necessary for future planning efforts. To that end this data will be used to help develop surveys, train and inform program participants, and serve as a benchmark for developing comparative indicators measuring future performance of the developed site.

HUD Challenge Grant

The Colony Park Sustainable Community Initiative (CPSCI), funded through a \$3 million HUD Sustainable Communities Challenge grant, seeks to create a master plan for 208 acres of Austin Housing Finance Corporation (AHFC) owned property in the Colony Park neighborhood of Austin. The goal of the initiative is to create a master plan that integrates and reflects the needs and interests of the surrounding community while incorporating best practices in sustainable development. In order to achieve this goal, the grant identifies three overarching project outcomes:

- Further land-use planning and development of 208 acres of publicly-owned land at Colony Park inspired by the U.S. Department of Housing and Urban Development (HUD) Livability Principles as an economic catalyst for the broader project area.
- 2. Foster cross-departmental/agency/community coordination and create successful models of comprehensive systems change to support sustainable and equitable development.
- 3. Support capacity building and community transformation goals of Colony Park area residents and stakeholders.

To successfully achieve these outcomes the CPSCI partners have compiled this Community Profile to provide a baseline snapshot of the project area demographics, available services and other pertinent indicators. Data will be summarized through maps, charts, graphs and narrative and will be made available on the Colony Park Sustainable Community Initiative website as well as in printed format by request.

Project Site & Area

The project site, consisting of 208 acres of AHFC-owned land adjacent to 50 acres of City of Austin Parks and Recreation Department land, is located adjacent to the Colony Park and Lakeside neighborhoods of Austin, just north of Loyola Lane, between Johnny Morris Road and Decker Lane. The larger project area consists of five census tracts—22.01, 22.02, 22.08, 22.11, 22.12—roughly bounded by U.S. Highway 183 to the West, US Highway 290 to the North, Toll Road 130 to the East and FM 969 to the South.

Project History

The Colony Park area was annexed by the City of Austin in 1973. Many of the singlefamily homes in the neighborhood date to this period and shortly thereafter. Following attempts by a private developer to build a subdivision for manufactured homes, the Austin City Council, in 2001, purchased 258 acres of land near Loyola Ln and Colony Loop Rd. Of that 258 acres, 50 were for dedicated for parkland with jurisdiction of the land given to the Parks and Recreation Department (PARD). The remaining 208 acres were transferred to the Austin Housing Finance Corporation (AHFC) for the "development of low-income or moderate -income housing."

Between 2004 and 2011 the Austin Independent School District (AISD) constructed Overton Elementary School on a portion of the 50 acres of dedicated parkland. In addition, PARD commissioned the design and development of the Turner-Roberts Recreation Center. Opened in 2008, the Recreation Center was closed in July of 2011 due to structural deficiencies that rendered the building unsafe for occupancy.

In the period between 2007 and 2011 the Austin Housing Finance Corporation conducted a feasibility analysis and developed preliminary scenarios for development of the 208 acres of land located in the Colony Park neighborhood. In late 2011, the Office of Neighborhood Housing and Community Development (NHCD), a sister agency to the Austin Housing Finance Corporation, responded to a notice of funding availability by the U.S. Department of Housing and Urban Development for a Sustainable Communities Challenge Grant. NHCD was informed that their application for \$3 million was approved in November of 2011 with an official grant start date of February 15, 2012.

Context Maps

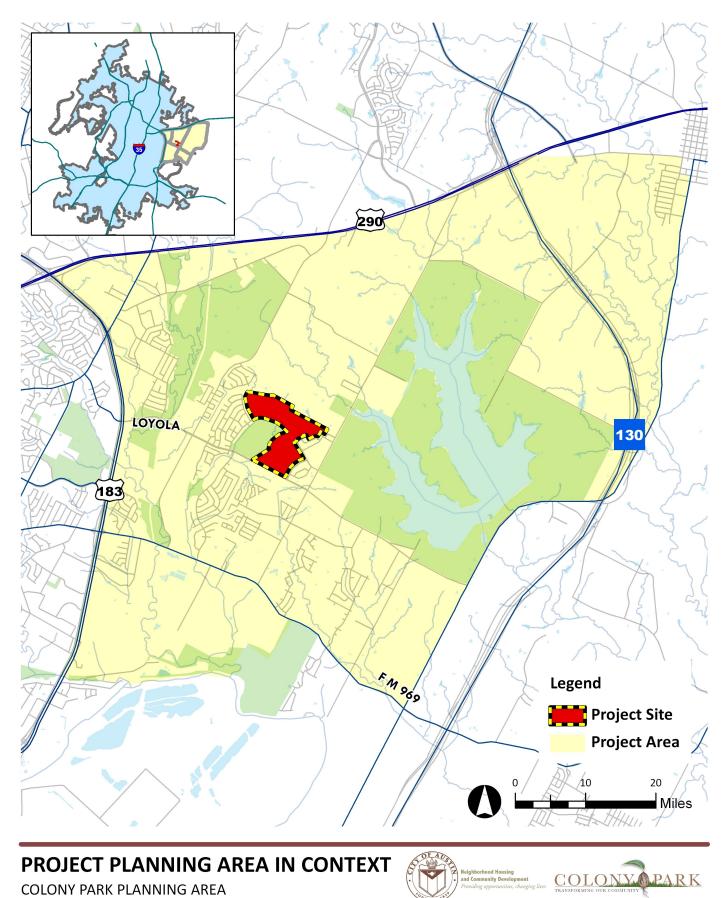
These maps can be found on the following pages.

Project Area Map—The Project Area consists of five census tracts located in the northeast corner of Austin—22.01, 22.02, 22.08, 22.11, 22.12—roughly bounded by U.S. Highway 183 in the West, US Highway 290 in the North, Toll Road 130 to the East and FM 969 to the South. The 208 acre Project Site is located in the middle of this area in census tract 22.02 and falls in between Johnny Morris Rd and Decker Lane, just north of Loyola Ln.

Jurisdictions Map— The Project Area encompasses several jurisdictions including the City of Austin, City of Manor, and their respective extra-territorial jurisdictions. (ETJs). The Project Site itself falls entirely within the City of Austin, however the parcels of land directly to the north of the site are unincorporated Travis County land that fall within the City of Austin's ETJ. The ETJ enables the City to extend regulations to adjacent land where development can affect quality of life within the City.

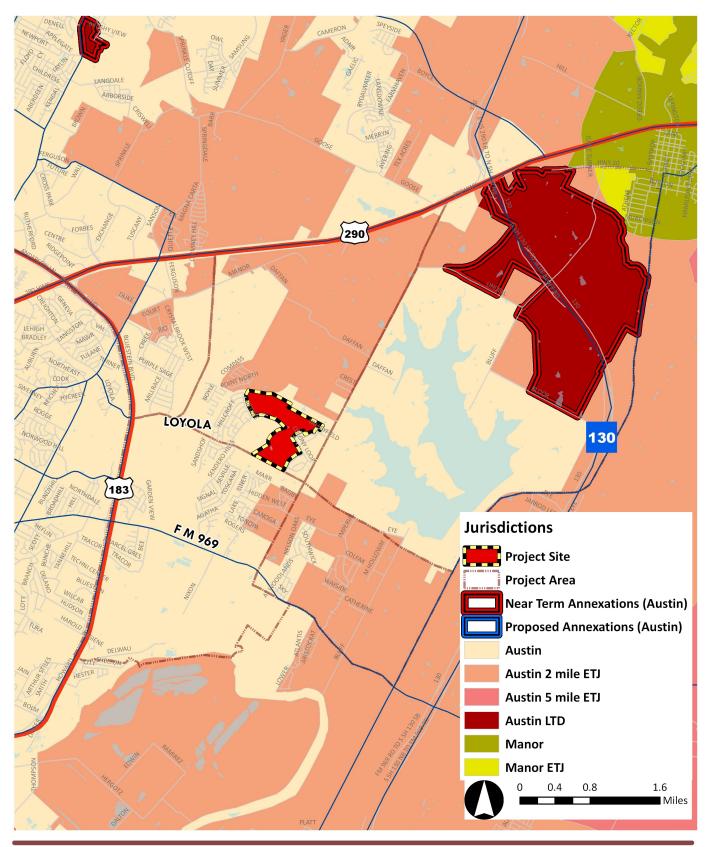
magine Austin Map— In Summer 2012, the Austin City Council approved Imagine Austin, the City's comprehensive plan for the next 30 years. Part of the planning process included developing several growth concept scenarios. The chosen growth scenario, (accessible at http:// austintexas.gov/department/about-imagine-austin) displays the key centers for projected growth in the City. In accordance with the Imagine Austin Growth Concept Key Centers Map, the Project Area has been identified as both a Neighborhood Center and a Job Center, with Loyola Lane serving as an Activity Corridor and the adjacent rail line, slated to serve as Capital Metro's Green Commuter Line, serving as future High Capacity Transit.

Opportunity Map— "Opportunity mapping is a research tool used to understand the dynamics of "opportunity" within metropolitan areas. The purpose of opportunity mapping is to illustrate where opportunity rich communities exist (and assess who has access to these communities) and to understand what needs to be remedied in opportunity poor communities. Opportunity mapping builds upon the rich history of using neighborhood based information and mapping to understand the challenges impacting our neighborhoods" (Kirwan Institute, Ohio State University). Opportunity maps are based on Census Tract geographies. The census tracts within the Project Area show a mix though generally tend toward lower levels of opportunity. The Project Site census tract is rated "very low" opportunity.



PROJECT PLANNING AREA IN CONTEXT COLONY PARK PLANNING AREA

COLONY

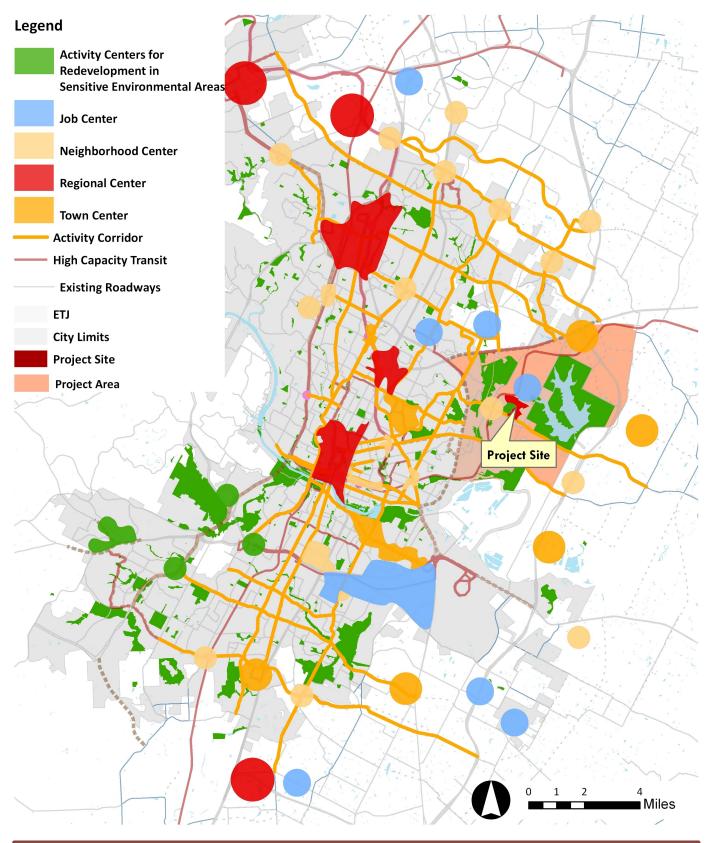


GOVERNMENTAL JURISDICTIONS







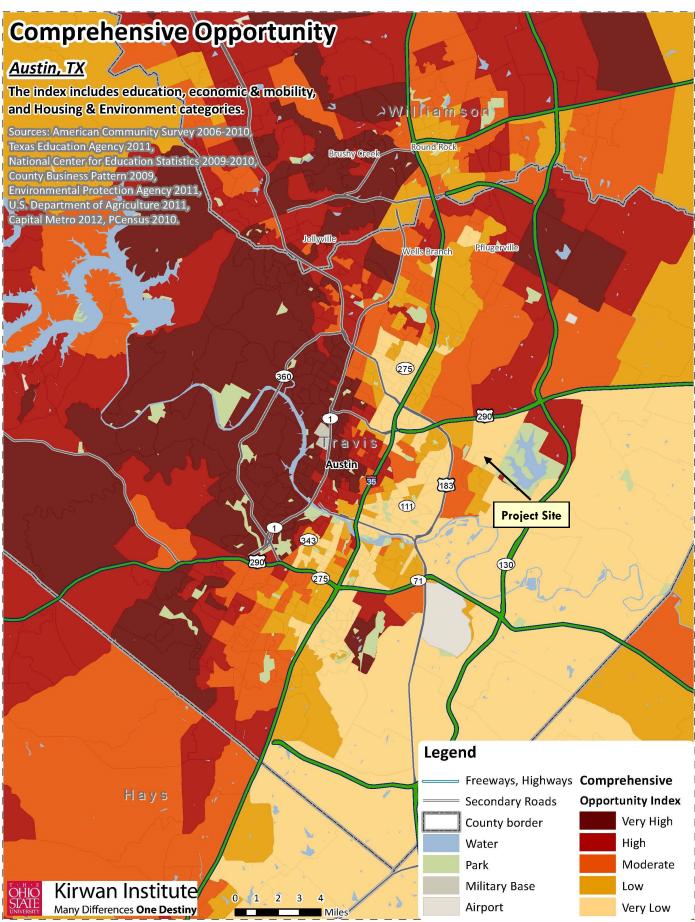


IMAGINE AUSTIN GROWTH CONCEPT

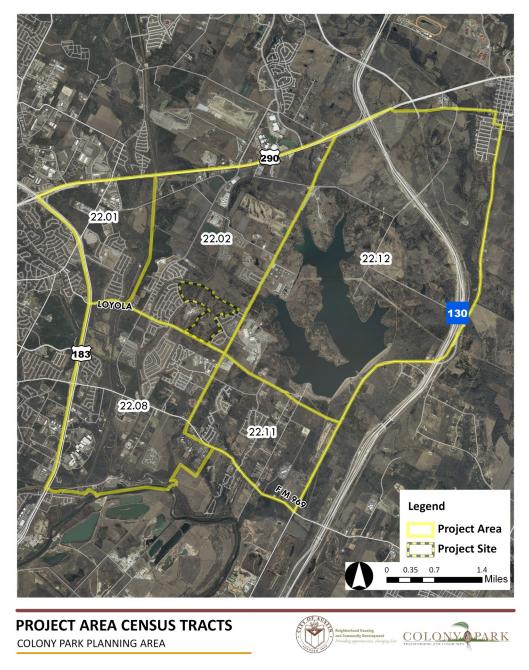
KEY CENTERS MAP







A II demographic data was sourced form the 2007-2011 American Community Survey 5-Year Estimates and 2010 U.S. Census except for statistics on Crime and Civic Participation. Information is provided for each of the five census tracts in the project area as well as totals for the project area when possible. The Census Bureau defines states that:



Population

Total project area Population is 19,382

52.36% of residents are Male and 47.64% are Female

	Census Tract 22.01	Census Tract 22.02	Census Tract 22.08	Census Tract 22.11	Census Tract 22.12
Total Population	1,783	8,714	6,728	1,455	712
Male	1,024	4,298	3,808	662	361
Female	759	4,416	2,920	793	351

Median Age

The Median Age for the population of the project area ranges from a low of **25.1** in census tract 22.02 to a high of **33.3** in census tract 22.11.

The median age of females in the project area is higher for all census tracts with tract 22.01 showing a difference of over **20** years between males and females.

	Census Tract 22.01	Census Tract 22.02	Census Tract 22.08	Census Tract 22.11	Census Tract 22.12
Total Population	31.1	25.1	29.4	33.3	29.4
Male	22.1	24.4	29.3	33	25.2
Female	43.2	26.1	29.8	33.3	32.3

Median Family Income

A family consists of two or more people (one of whom is the householder) related by birth, marriage, or adoption residing in the same housing unit.

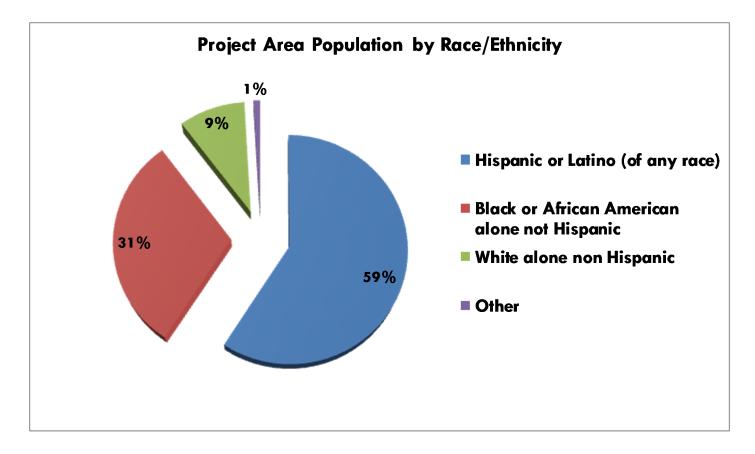
City of Austin MFI | **\$63,672** Austin MSA MFI | **\$73,200**

| Census Tract |
|--------------|--------------|--------------|--------------|--------------|
| 22.01 | 22.02 | 22.08 | 22.11 | 22.12 |
| \$41,702 | \$33,069 | \$35,792 | \$54,888 | \$69,375 |

Median Household Income by Race/Ethnicity

A household consists of all people who occupy a housing unit regardless of relationship. A household may consist of a person living alone or multiple unrelated individuals or families living together. The Race/Ethnicity of a family is characterized by the "householder.

	Census Tract 22.01	Census Tract 22.02	Census Tract 22.08	Census Tract 22.11	Census Tract 22.12
Black or African American	\$42,313	\$20,414	\$36,467	\$54,085	\$41,500
Hispanic or Latino origin (of any race)	\$27,596	\$46,064	\$36,240	\$46,827	\$82,679
White alone, not Hispanic or Latino	\$35,521	\$78,343	\$37,149	\$47,961	\$68,229



Individuals by race/Ethnicity

	Census Tract 22.01			s Tract .02			t Census Tract 22.11		Census Tract 22.12	
	Total	%	Total	%	Total	%	Total	%	Total	%
White alone non Hispanic	74	4.2%	221	2.5%	1,180	17.5%	101	6.9%	239	33.6%
Black or African American alone not Hispanic	1,020	57.2%	3,253	37.3%	1,184	17.6%	347	23.8%	123	17.3%
Hispanic or La- tino (of any race)	689	38.6%	5,134	58.9%	4,347	64.6%	951	65.4%	350	49.2%

Nativity and Citizenship

61% of project Area residents were born in the State of Texas

24% of area residents are not U.S. Citizens

	Census Tract 22.01	Census Tract 22.02	Census Tract 22.08	Census Tract 22.11	Census Tract 22.12	Total	% Total Population
Total:	1783	8,714	6,728	1,455	712	19,392	100%
Native Born	1,450	6,708	4,531	1,085	628	14,402	74%
Born in state of residence	1 303	5,616	3,518	983	398	11,818	61%
Foreign Born	333	2,006	2,197	370	84	4,990	26%
Naturalized U.S. citizen	5	108	69	79	33	294	2%
Not a U.S. citizen	328	1,898	2,128	291	51	4,696	24%

Primary Language spoken in the home

29% of area Spanish or Creole Speakers are ages 5-17 years

Subject	Census Tract 22.01	Census Tract 22.02	Census Tract 22.08	Census Tract 22.11	Census Tract 22.12
Population 5 years and over	1,689	7,641	6,140	1,377	629
Speak only English	65.5%	53.0%	41.3%	45.5%	66.5%
Speak a language other than English	34.5%	47.0%	58.7%	54.5%	33.5%
Spanish or Spanish Creole	34.5%	47.0%	58.6%	53.6%	33.5%

Youth

Population ages 0-24 years old

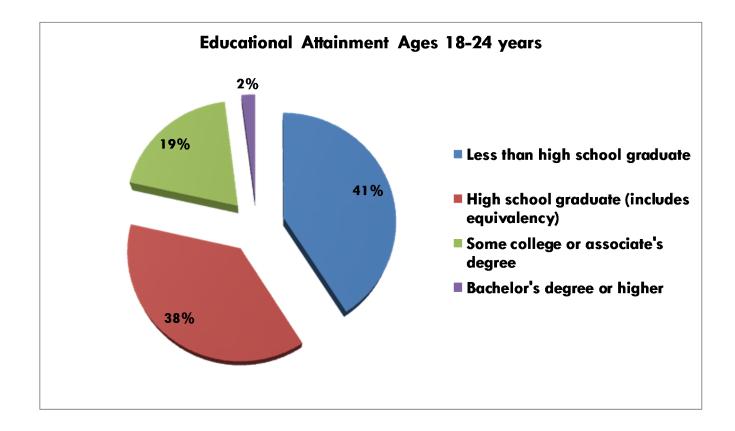
	Census Tract 22.01	Census Tract 22.02	Census Tract 22.08	Census Tract 22.11	Census Tract 22.12	Total Area
Total	734	4344	2934	436	307	8755
Black or African- American	430	1650	293	109	62	2544
Hispanic or Latino	304	2652	2310	327	162	5755
White	0	4	325	0	83	412

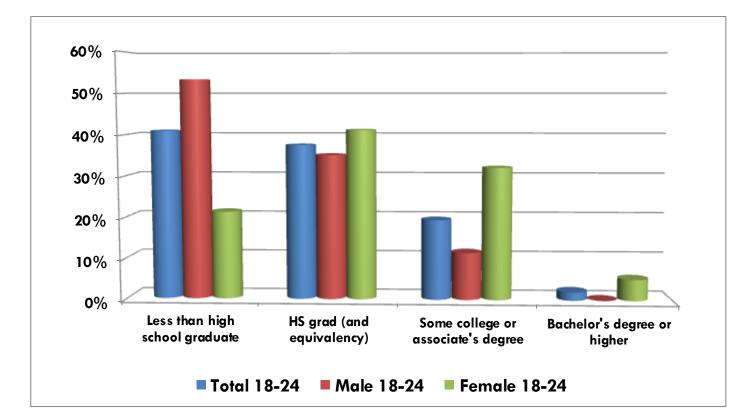
Population ages 0-24 years old Living below the Poverty Line

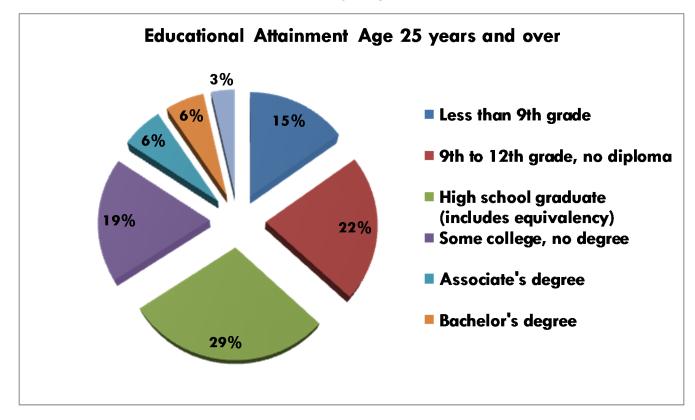
People below the poverty line in the past 12 months:	Census Tract 22.01	Census Tract 22.02	Census Tract 22.08	Census Tract 22.11	Census Tract 22.12	Total Area
Total:	264	1,896	1,235	168	0	3,563
Black or African- America	36	659	117	0	0	812
Hispanic or Latino	120	845	857	168	0	1,990
White	0	0	75	0	0	75

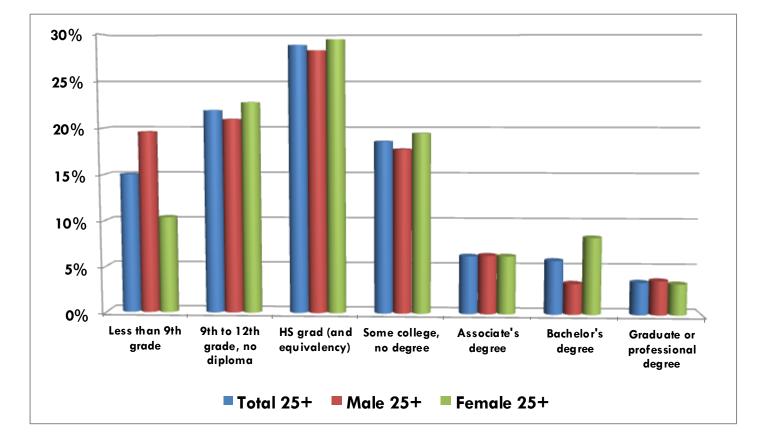
56% of Youth ages 0-24 with income below the Poverty Level are Hispanic or Latino

Educational Attainment





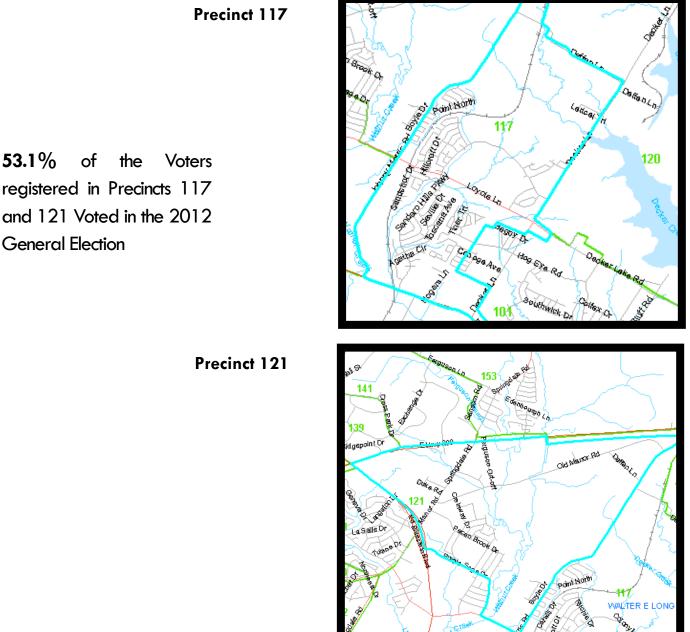




Civic Participation

ivic Participation data is based on the official election results report for the City of Austin precincts recorded on November 18, 2012. The complete report is available through the Travis County Clerk at http://www.traviscountyclerk.org/eclerk/content/images/ election_results/2012.11.06/Official/20121106coapct.pdf.

The five-census tract project area includes four voting precincts: 117, 120, 121, and 125. However, there were no registered voters in precinct 125 there is 1 registered voter in precinct 120 in November 2012.



and 121 Voted in the 2012 **General Election**

of the

53.1%

There were a total of **495,735** Registered Voters in the City of Austin at the time of the November, 2012 election.

2,504 Total Registered Voters in Precinct 117

Precinct 117					
	Early Voting	Election Day	Total Vote		
Total Ballots Cast in Precinct	775	497	1272		
% of Total Registered Voters in Precinct	30.95%	19.98%	50.80%		
% of Total Votes Cast in Pre- cinct	60.93%	39.07%			

914 Total Registered Voters in Precinct 121

Precinct 121				
	Early Voting	Election Day	Total Vote	
Total Ballots Cast in Precinct	345	198	543	
% of Total Registered Voters in Precinct	37.75%	21.66%	59.41%	
% of Total Votes Cast in Pre- cinct	63.54%	36.46%		

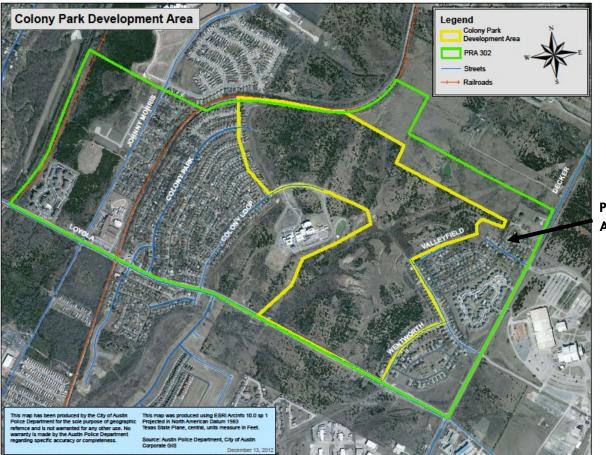
Crime

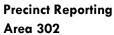
Crime statistics are provided by the Austin Police Department Records Management System at both the zip code level and the Precinct Reporting Area (PRA). PRA 302, which includes the Project Site and the adjacent neighborhoods of Colony Park and Lakeside (pictured in the map below) has seen a drop in violent crime since 2009, dropping from a high of 50 to 24 reported incidents in 2012. The vast majority of those crimes are aggravated-assault and family violence.

Indexed crimes are the eight crimes the FBI combines to produce its annual crime index. These offenses include willful homicide, forcible rape, robbery, burglary, aggravated assault, larceny over \$50, motor vehicle theft, and arson.

Non-Index crimes consist of all other crimes.

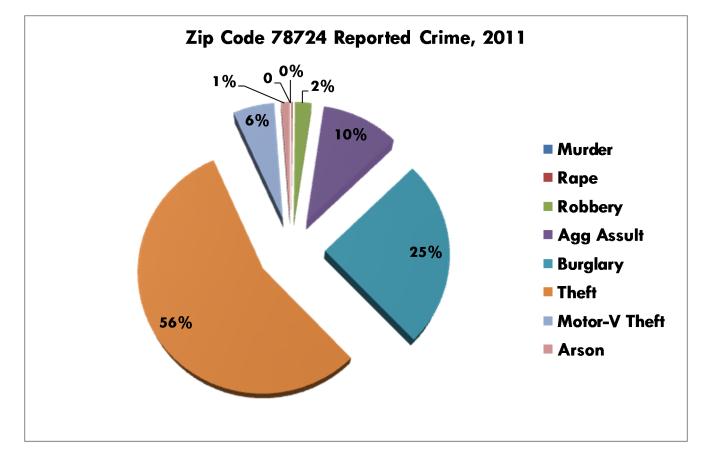
In 2011 the 78724 zip code, which encompasses nearly the entire Project Area, had 595 indexed incidents of reported crime. Over 50% of those incidents were Theft, with Burglary making up another quarter of the incidents. There were 1,753 reported incidents on non-indexed crime, for a total of 2,348 reported incidents of crime. The zip code with the highest total, 78741 encompassing East Riverside and Montopolis, had 13,097 of reported incidents of crime





Reported Violent Crime for Precinct Reporting Area 302

Year	Homicide	Rape	Robbery	Aggravated Assault - Family Violence	Grand Total
2012	0	1	6	17	24
2011	0	0	6	28	34
2010	0	5	8	27	40
2009	1	4	20	25	50
2008	0	1	5	32	38
2007	1	0	9	29	39
Grand Total by type of Crime	2	11	54	158	225

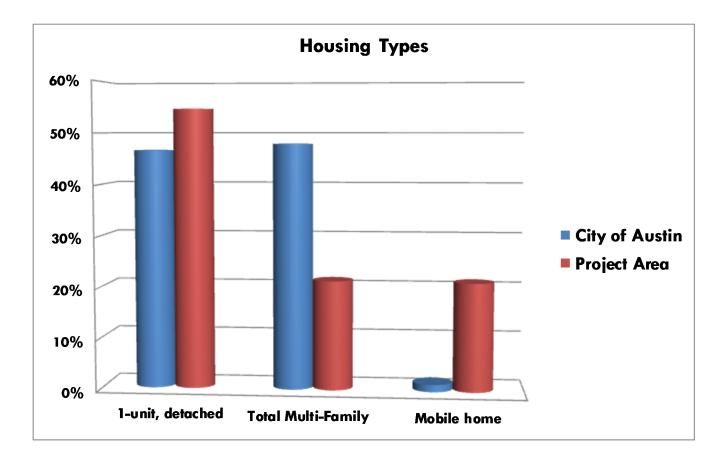


The area housing analysis is based on the 2006-2010 American Community Survey 5-Year Estimates. Within the five census tract area you will find a diversity of housing typologies including traditional single-family ranch-style homes, multi-family housing units at a variety of scales, mobile-home parks, and modern one and two-story houses.

91% of the 5,641 housing units are occupied

57% of units are Owner-Occupied and 43% are Renter-Occupied

73% of residents moved into their current residence after 1999

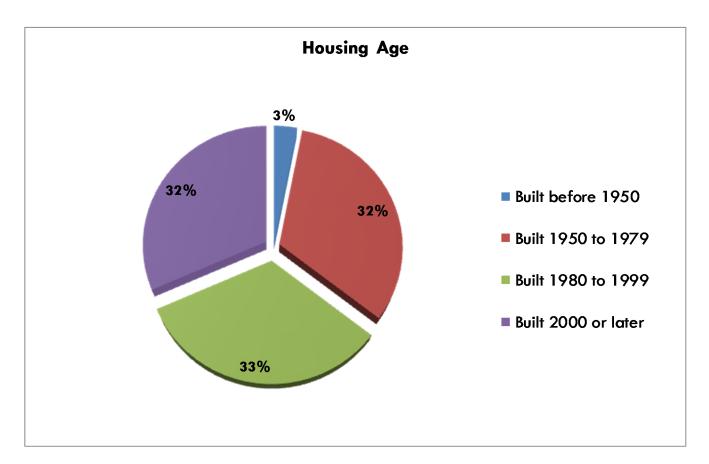


42% of Multi-Family housing is located in census tract 22.02 with Multi-Family housing being defined as any housing with two or more units.

Housing Age

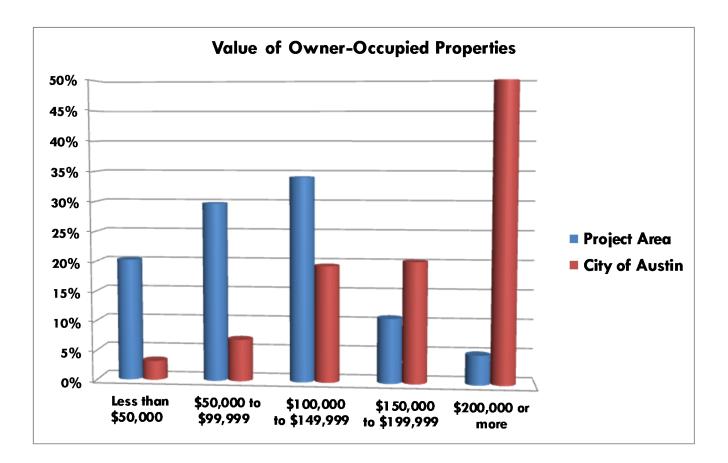
Census Tract	22.01	22.02	22.08	22.11	22.12
Median Age (Year Built)	1978	1991	1993	2000	2003
Median Value	\$105,300	\$111,400	\$70,300	\$143,700	\$126,600

Almost all of the homes built in the project area were constructed after 1950, with roughly a third built between 1950 and 1979, a third between 1980 and 1999, and a third built in 2000 or later. This split is consistent with City of Austin building patterns



Housing Value

Owner-occupied properties in the Project Area generally have a lower value than owner-occupied properties in the City of Austin as a whole. Close to 85% of the project area homes have a value below \$150,000.



There are several subsidized affordable rental properties near the Project Area but only four within the Project Area. These four properties provide a total of **942** units of subsidized affordable rental housing.

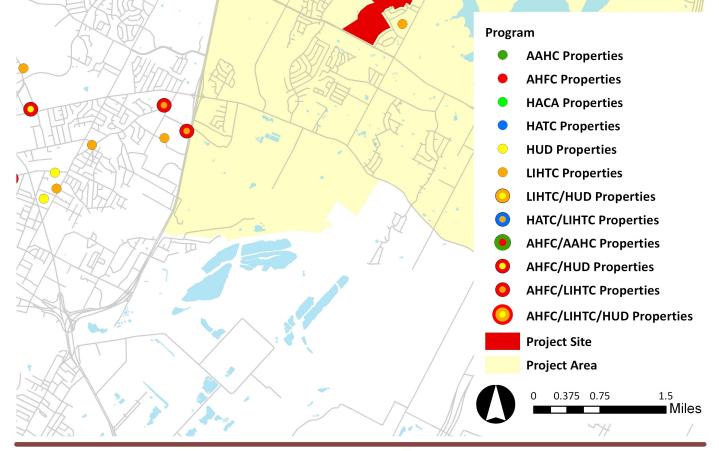
There are a total of **2,216** Renter-Occupied Units within the Project Area.

Properties in the Colony Park Project Area

G

Park Place at Loyola: Gardens of Decker Lake: Rosemont at Hidden Creek:

6200 Loyola Lane - LIHTC - 252 units 7000 Decker Lane - LIHTC - 200 units Eagle's Landing Apartments: 8000 Decker Lane - LIHTC - 240 units 9345 E HWY 290 - AHFC/LIHTC - 250 units



SUBSIDIZED RENTAL HOUSING **EXISTING INVENTORY**





Affordability & Transportation

	Project Area	City of Austin
Housing Cost (% of Income)	21%	25%
Transportation Cost (% of Income)	26%	23%
VMT Per Household	22,549	18,374
Annual VMT Cost	\$4,159	\$3,389

While Vehicle Miles Traveled (VMT) per household is higher for the Project Area compared with the City of Austin as a whole, household size is larger in the Project Area than Citywide, making VMT per person lower in the Project Area. The cost of those miles traveled, however, is significantly larger (roughly **19%**) in the Project Area than Citywide.

ransportation Mode	
Total number of workers	6,938
Number of workers commuting by carpool	779
Number of workers commuting by public transportation	224
Number of workers commuting by bicycle	38
Number of workers commuting by foot (walking)	14
Total % of Workers commuting via walking, biking, transit, and carpooling	15%

Employment Characteristics of individuals who work within in the Project Area (source 2010 U.S. Census, On the Map). Note that discrepancies in number of workers in the Project Area results from the varying methodologies used by the U.S. Census and the American Communities Survey.

On The Map

OnTheMap is an online mapping and reporting application located at http:// onthemap.ces.census.gov/. OnTheMap was developed through a unique partnership between the U.S. Census Bureau and its Local Employment Dynamics (LED) partner states.

In the OnTheMap application a job is counted if a worker is employed with positive earnings during the reference quarter as well as in the quarter prior to the reference quarter. This is called a "beginning of quarter" job because the assumption is that the worker was employed on the first day of the reference quarter. OnTheMap provides a count for "Primary Jobs", which are defined as the job that earned an individual the most income, and 'All Jobs", which includes supplementary employment. For the sake of this report we choice to base the job count and related analysis on the "All Jobs" data.

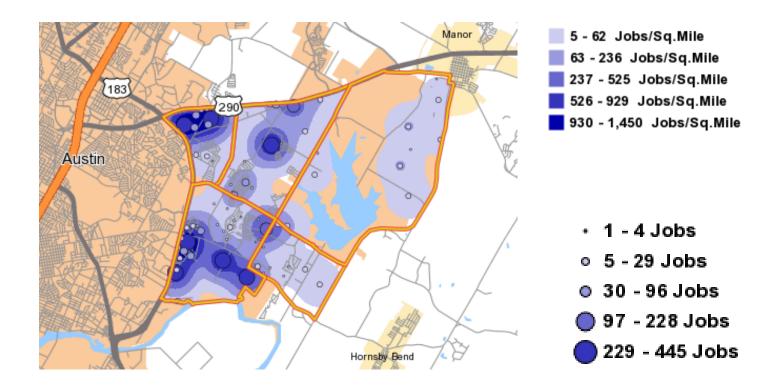
OnTheMap provides employment analysis for workers who are employed in the study area (**Work Profile**) or workers who are residents of the study area (**Home Profile**). This report provides comparative analysis for these two groups.

Source: U.S. Census Bureau. 2013. OnTheMap Application. Longitudinal-Employer Household Dynamics Program. <u>http://onthemap.ces.census.gov/</u>

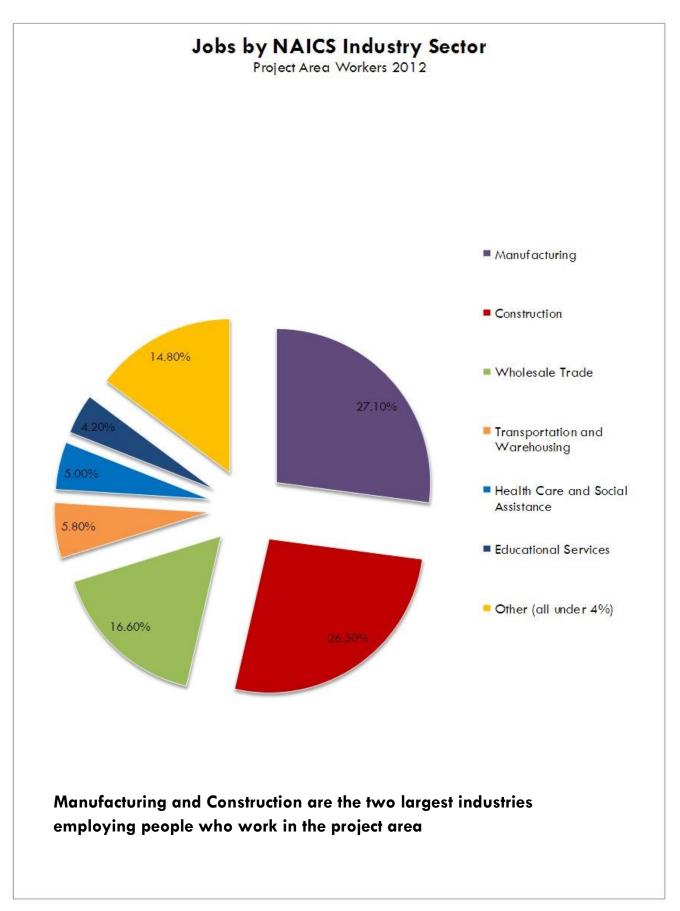
Industry Sectors are defined by the National American Industry Classification System (NAICS). **NAICS** is a standard tool used by federal agencies in classifying business establishments. The official 2012 U.S. NAICS Manual can be accessed at <u>http://www.ntis.gov/products/naics.aspx</u>

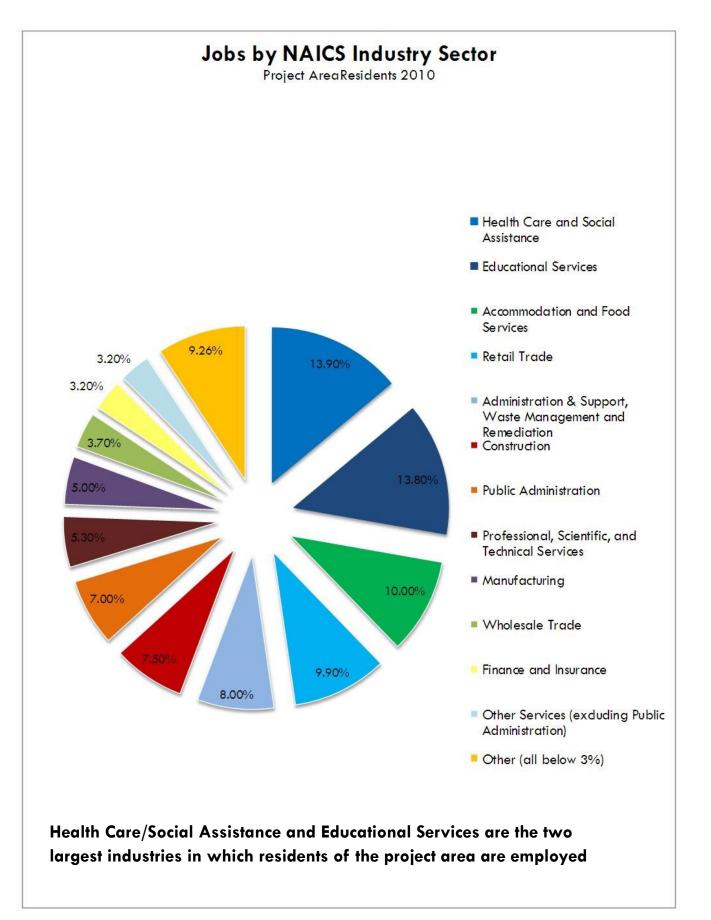
The 2010 Job Count

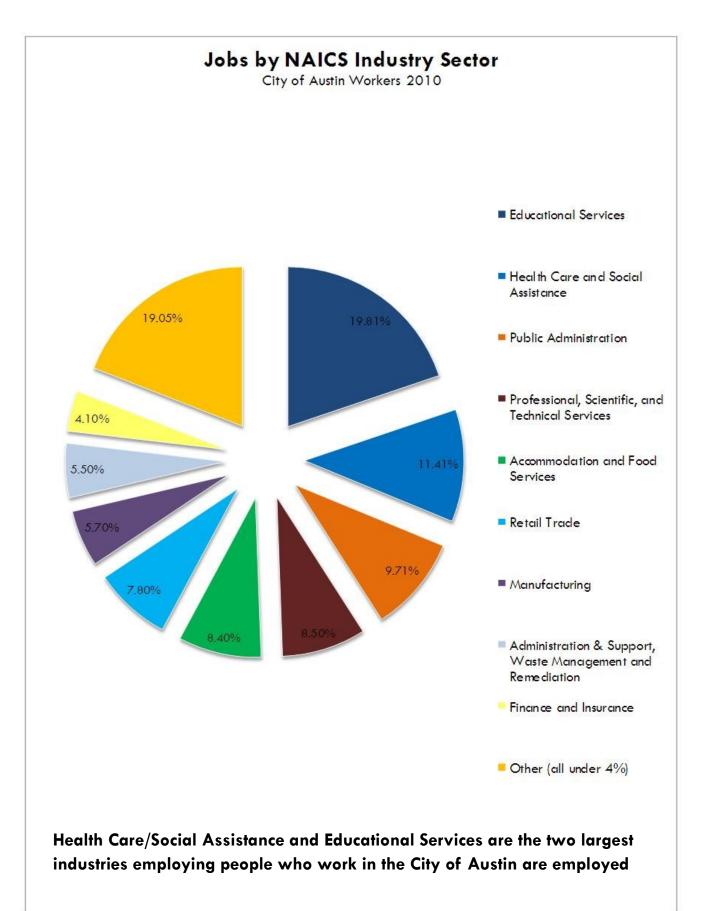
	Project Area	City of Austin
Work Profile	3,783	574,027
Home profile	6,200	352,284

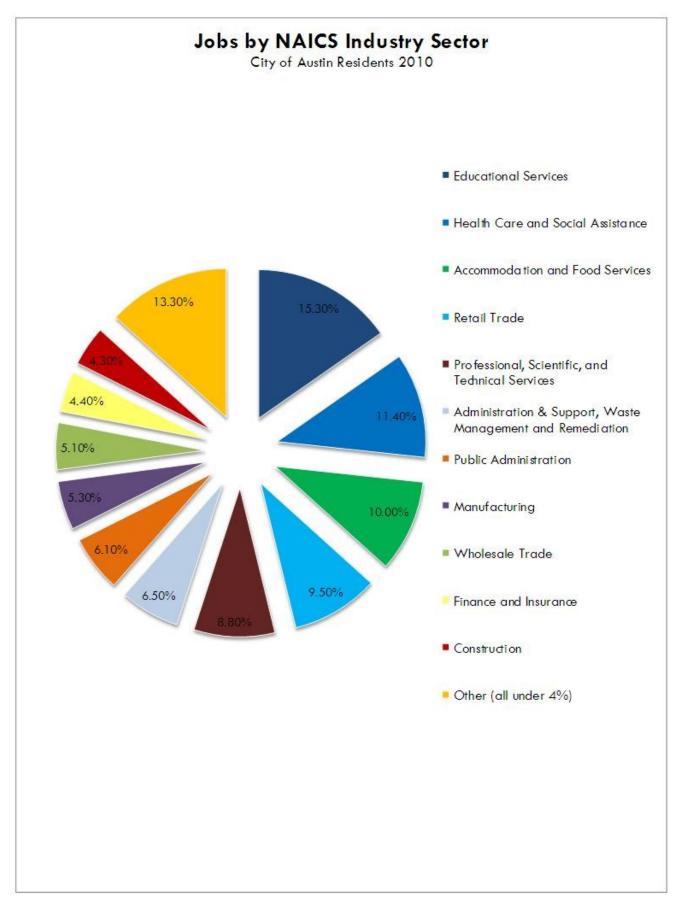


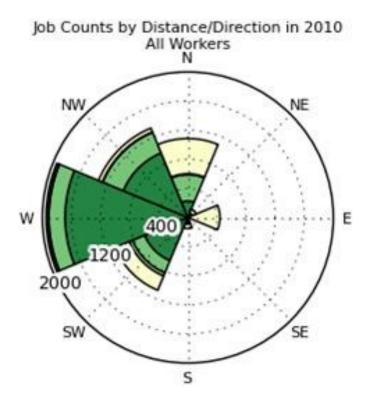
There was a total loss of **217** jobs between 2005 and 2010 within the Project Area. The NAICS analysis for 2005 and 2010 shows a significant decrease in the number of jobs present in the Finance and Insurance sector, Transportation and Warehousing sector, and Professional, Scientific, and Technical Services sector.











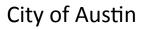
Project Area

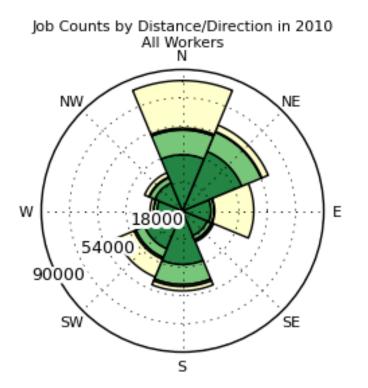
These charts demonstrate the distance and in what direction residents drive from home to their jobs

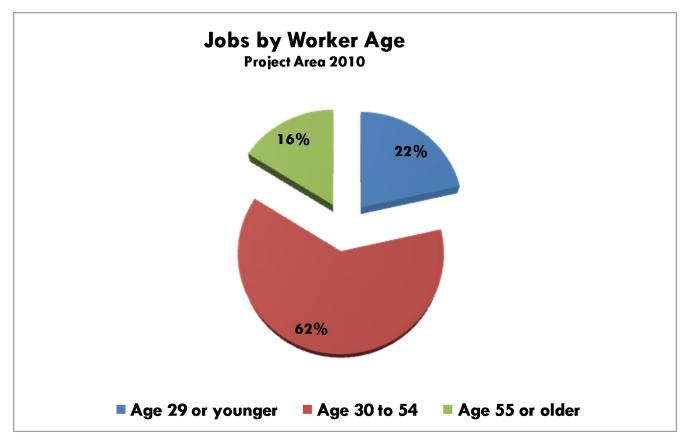
2010

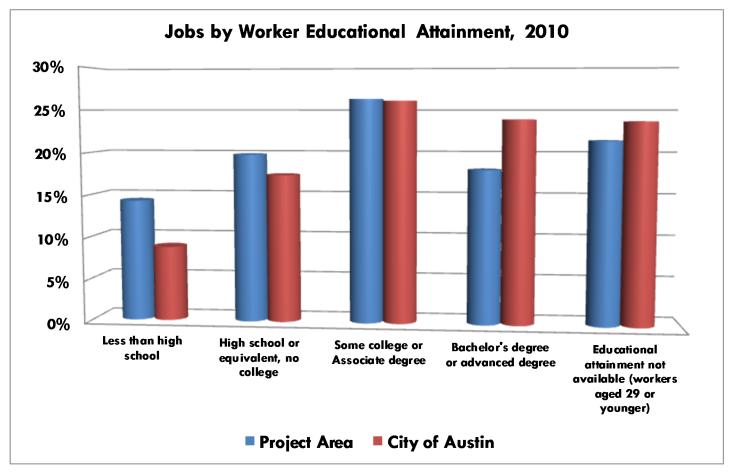
Jobs by Distance - Home Census Block to Work Census Block

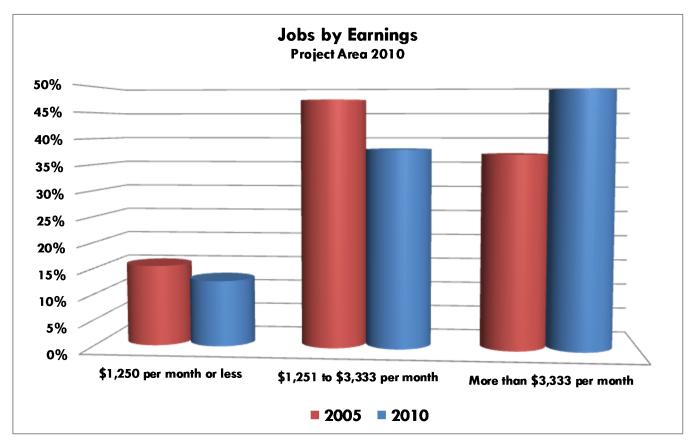
	2010	
	Count	Share
Total All Jobs	6,200	100.0%
Less than 10 miles	3,678	59.3%
10 to 24 miles	1,109	17.9%
25 to 50 miles	90	1.5%
Greater than 50 miles	1,323	21.3%

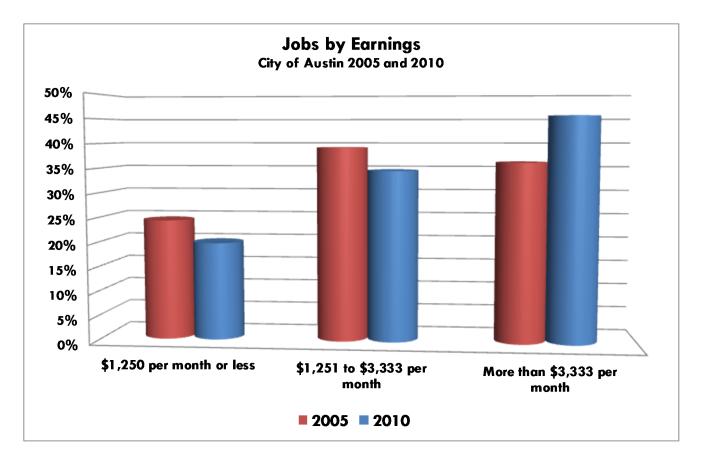


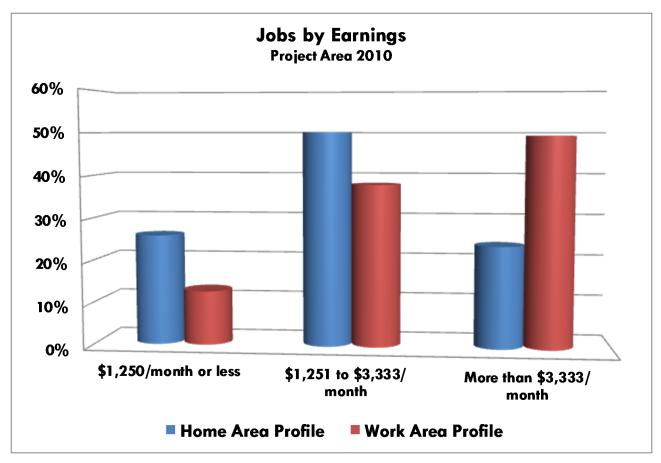


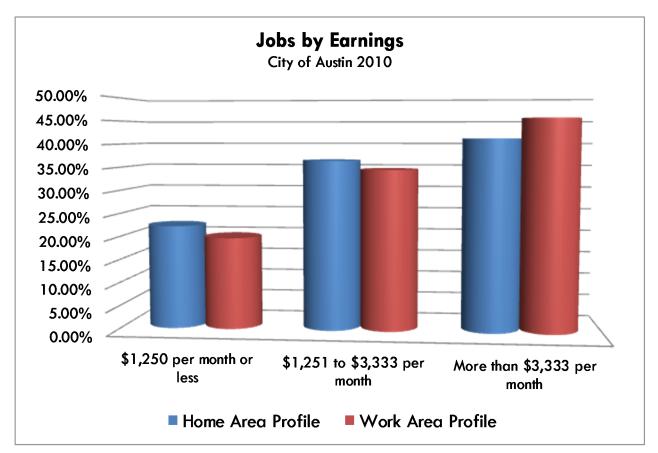












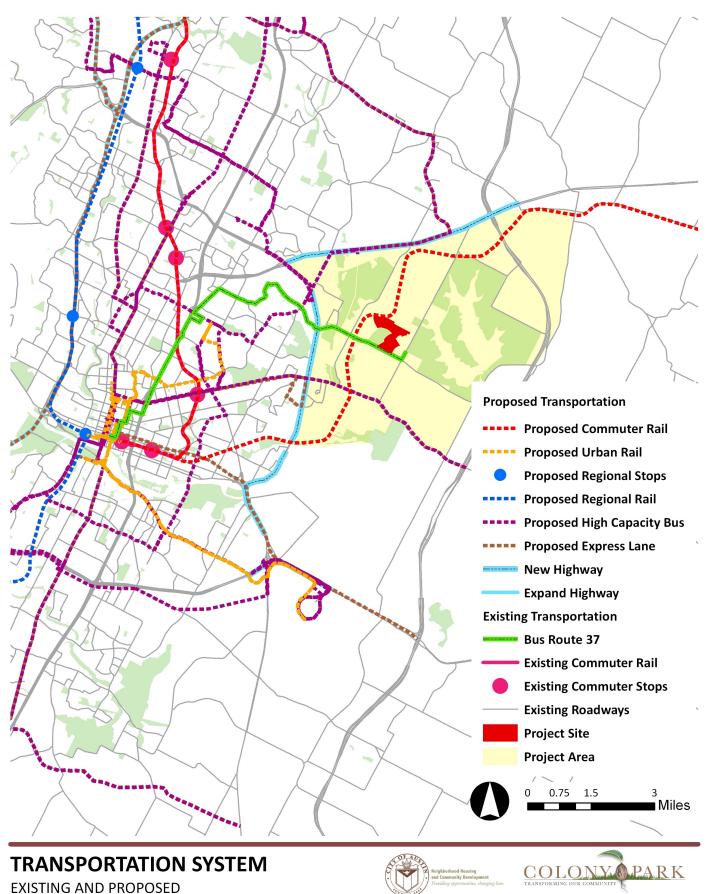
The assets of a community include the strengths and capacities of its people, the networks of support that are formally and informally organized, the physical resources of business and infrastructure, and the natural environment. As the Colony Park Sustainable Community Initiative progresses the strengths and capacities of the residents and the networks of family and community that undergird those strengths will be paramount in successfully creating a master plan that reflects the vision of the residents and the community. Throughout the outreach and engagement process those assets will come to light and inform the process at is progresses. In the meantime we are able to produce a series of maps that illustrate the physical and natural infrastructure of the community.

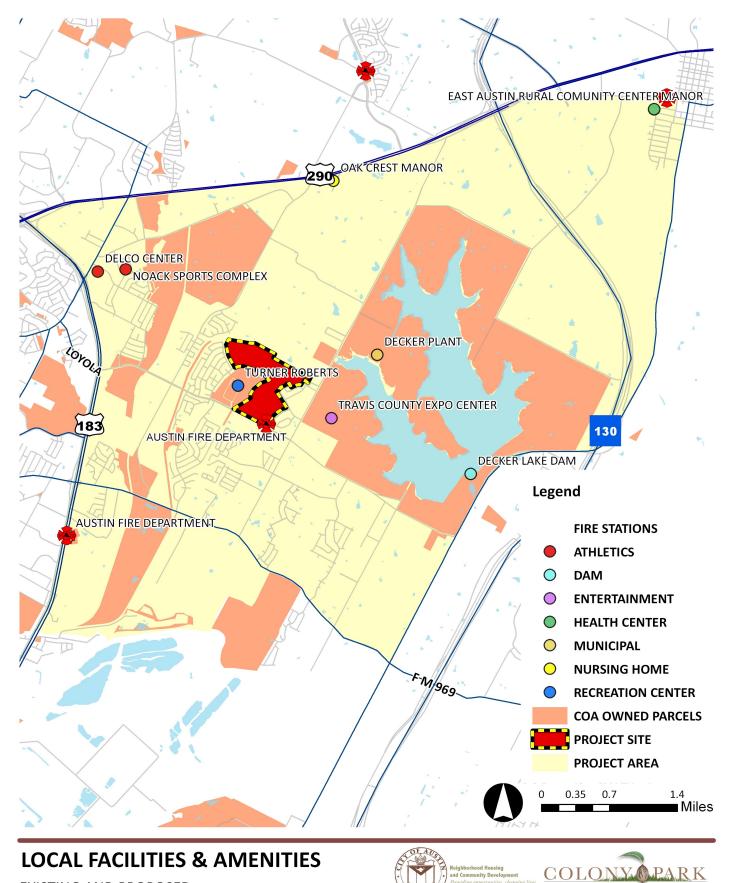
The Transportation System Map shows both existing and proposed transportation options within and near the Project Area. Current transit options include the 37 bus route which connects Colony Park to Downtown Austin. Planned future transit expansions include the Green Line Metrorail connecting Downtown Austin to Elgin—with a stop located at Johnny Morris Rd and Loyola Ln—and two High Capacity Bus lines service servicing FM 969/MLK Jr. Blvd and Spring-dale Rd.

The Local Facilities and Amenities Map displays city-owned parcels of land in addition to city -owned or sponsored facilities. Adjacent to the Project Site is the Turner Roberts Recreation Center, operated by the Parks' Department and under currently being reconstructed as well as a Fire Department Station located at Loyola Ln and Wentworth Dr. Both the Austin Energyowned Decker Creek Power Plant and the Travis County Expo Center are located across Decker Ln.

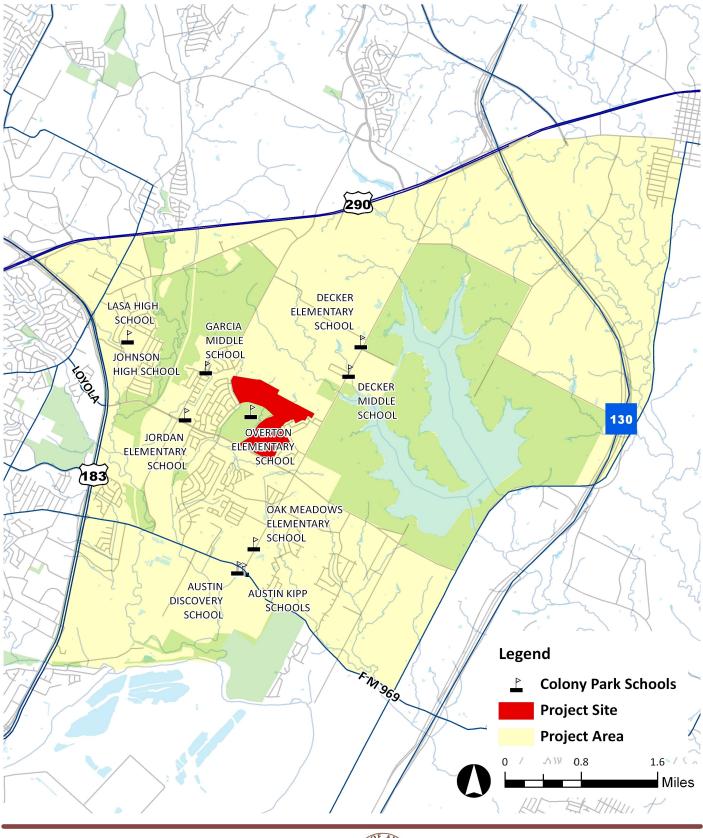
The Local Schools Map displays both Public and Charter schools in the area. Jordan Elementary, Overton Elementary and Garcia Middle School are the closest schools to the Project Site. South of the Project Site, along FM 969, two Charter Schools—The Austin Discovery School and Austin KIPP Schools—share a campus, which will soon also house the Andy Roddick Foundation. The Project Area also includes two schools—Decker Elementary and Decker Middle School—that are within the Manor Independent School District.

The Local Parks and Trails Map displays existing parks and trails along with proposed trails within the Project Area. Adjacent to the Project Site is the proposed Colony District Park which received \$750,000 in the last bond election for improvements. East of Decker Ln is Walter E. Long Metropolitan Park and Lake along with the Decker Tallgrass Prairie Preserve and Indian Grass Wildlife Sanctuary which are all next to the Decker Creek Power Plant. To the west is the Walnut Creek Sports Park and Greenbelt. Currently the City of Austin is constructing a 7.3 mile paved pathway along the southern portion of Walnut Creek that will extend from the Walnut Creek Greenbelt to the Colorado River. Eventually, the trail will extend north to Balcones Community Park in Northwest Austin. Also planned in the near-term is an Austin to Manor rails to trails pathway along the existing rail line running through the Project Area. This trail will connect with the Walnut Creek Trail at Johnny Morris Rd and Daffan Ln, just north of the Project Site.





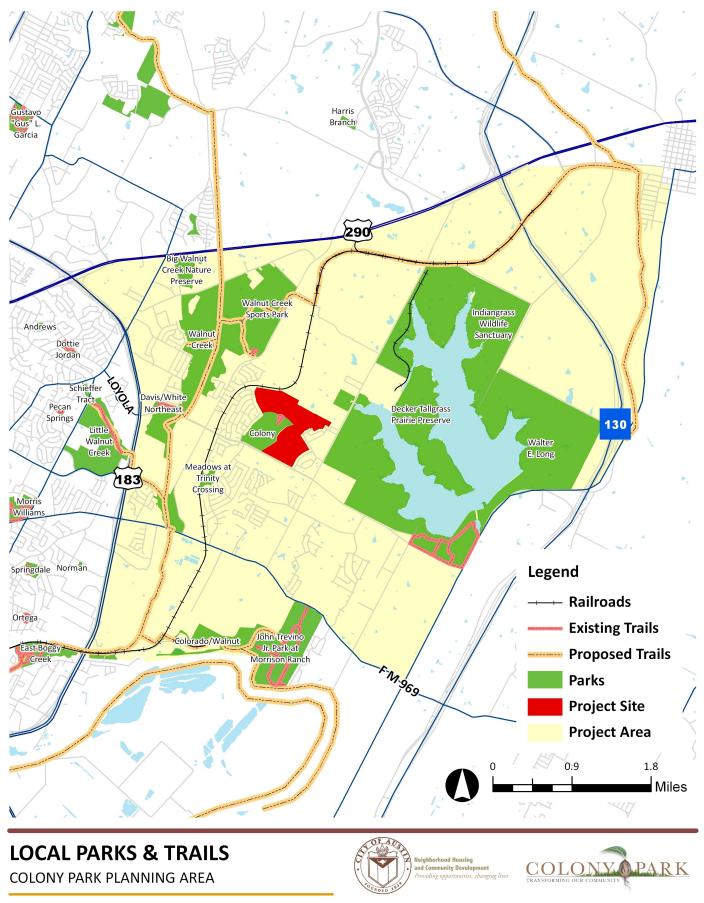
EXISTING AND PROPOSED



LOCAL SCHOOLS COLONY PARK PLANNING AREA







COLONY PARK PLANNING AREA